



# Privacy Policy

**Jay the Pressure King Pressure Washing & Mobile Detailing** ("Jay the Pressure King," "we," "us," or "our") respects your privacy. This Privacy Policy explains how we collect, use, disclose, and protect your information when you contact us, request a quote, schedule services, or use any website, booking page, or other online services we operate (collectively, the "Services").

**Effective Date:** [April 1, 2026] **Last Updated:** [April 18, 2026]

## 1. Information We Collect

We may collect the following categories of information, depending on how you interact with us:

- **Contact information:** name, phone number, email address, and preferred method of contact.
- **Service and property information:** service address, vehicle information (make/model), photos you provide, notes about the job, and scheduling preferences.
- **Quote and transaction information:** requested services, estimates, invoices, and limited payment-related details. (If you pay by card, payment processing is typically handled by a third-party payment processor; we do not intentionally store full card numbers.)
- **Communications:** messages you send to us (calls, texts/SMS, emails, social media messages) and our responses.
- **Online activity information:** if you use our website/booking pages, we may collect device information, IP address, browser type, pages viewed, and approximate location derived from IP address.
- **Photos and media:** before/after photos or videos of completed work, which may include your home exterior, driveway, or vehicle. We will request permission before using identifiable photos for marketing when reasonably possible.
- **Reviews and testimonials:** content you post publicly or provide to us for use in marketing.

## 2. How We Collect Information

- **Directly from you** when you request a quote, schedule a service, make a payment, complete a form, or contact us.



- **Automatically** when you visit our website or use online booking/quote tools (for example, through cookies and similar technologies).
- **From service providers** that help us run our business (such as payment processors, scheduling platforms, and website hosting providers).
- **From public sources** such as public social media posts or online reviews, where permitted by law.

### 3. How We Use Information

We use information for business purposes such as:

- Providing quotes, scheduling appointments, and delivering pressure washing and/or mobile detailing services.
- Communicating with you about appointments, changes, arrival windows, service reminders, and customer support.
- Processing payments, sending invoices/receipts, and maintaining business records.
- Improving our Services, customer experience, and service quality.
- Marketing and advertising (for example, responding to inquiries, promoting seasonal specials, or sharing before/after examples), subject to your preferences and applicable law.
- Detecting, preventing, and addressing fraud, abuse, and security issues.
- Complying with legal obligations and enforcing our policies.

### 4. How We Share Information

We do not sell your personal information. We may share information in the following situations:

- **Service providers:** companies that help us operate (for example, payment processing, scheduling/CRM tools, website hosting, analytics, communication platforms). They are permitted to use information only to provide services to us.
- **Business transfers:** if we are involved in a merger, sale, financing, or transfer of all or part of our business, information may be disclosed as part of that transaction.
- **Legal and safety:** if required by law or if we believe disclosure is necessary to comply with legal process, protect rights and safety, prevent fraud, or respond to lawful requests.
- **With your direction or consent:** when you ask us to share information (for example, to coordinate access with a property manager) or when you consent to marketing use of photos.



## 5. Cookies and Analytics

We (and our service providers) may use cookies, pixels, and similar technologies to operate our website/booking pages, understand usage, and improve performance. You can usually control cookies through your browser settings. If you disable cookies, some features may not function properly.

## 6. Text Messages (SMS) and Phone Calls

If you provide your phone number, we may call or text you regarding quotes, scheduling, reminders, service updates, and customer support. Message and data rates may apply. You can opt out of non-essential marketing texts at any time by replying STOP (or by contacting us using the information in the “Contact Us” section). Opt-out requests do not apply to messages that are necessary to provide services you request (for example, appointment confirmations or changes).

## 7. Payments

When you make a payment, your payment information may be collected and processed by a third-party payment processor. The processor’s use of your information is governed by its own privacy policy and terms. We recommend reviewing the payment processor’s privacy practices before submitting payment information.

## 8. Data Retention

We keep personal information for as long as reasonably necessary to provide services, maintain business records, meet legal and accounting requirements, resolve disputes, and enforce agreements. Retention periods vary depending on the type of information and why it was collected.

## 9. Security

We use reasonable administrative, technical, and physical safeguards designed to protect your information. However, no method of transmission or storage is 100% secure, and we cannot guarantee absolute security.

## 10. Children’s Privacy

Our Services are not directed to children under 13, and we do not knowingly collect personal information from children under 13. If you believe a child has provided us personal information, please contact us so we can take appropriate steps.



## 11. Your Privacy Choices and Rights

Depending on where you live, you may have certain rights regarding your personal information. Subject to applicable law, you may request to:

- Access the personal information we maintain about you.
- Correct inaccurate personal information.
- Delete personal information, with certain exceptions.
- Opt out of certain marketing communications.

To make a request, contact us using the information below. We may need to verify your identity before processing certain requests. You may also designate an authorized agent to submit a request on your behalf where permitted by law.

## 12. Third-Party Links and Platforms

Our Services may link to or use third-party websites or platforms (for example, social media pages, review platforms, scheduling tools, or payment processors). We are not responsible for the privacy practices of those third parties. Please review their privacy policies before providing information.

We may update this Privacy Policy from time to time. The “Last Updated” date at the top indicates when this Privacy Policy was most recently revised. Any changes will become effective when posted.

## 13. Contact Us

If you have questions about this Privacy Policy or our privacy practices, contact us:

- **Business Name:** Jay the Pressure King Pressure Washing & Mobile Detailing
- **Phone:** [504-296-1077]
- **Email:** [JaythePressureKing@gmail.com]